# Privacy Policy of CoreTech Solutions AG

Thank you for your interest in CoreTech Solutions AG. Protecting your personal data is important to us. Below, we explain how we collect, process, and use your personal data. This privacy policy applies to our website and all services we offer.

#### 1. Data Controller

CoreTech Solutions AG
Chamerstrasse 174
6300 Zug
+41789758727
info@coretech-solutions.ch

#### 2. Data We Collect

We collect personal data only when you voluntarily provide it to us, e.g., through contact forms, registration on our website, or using our services. The following categories of data may be collected:

- Contact Data: Name, email address, phone number.
- Technical Data: IP address, browser type, operating system.
- Usage Data: Visited pages, click behavior, access times.
- Other Data: Content of inquiries or communications.

## 3. Purposes of Data Processing

The data we collect is processed for the following purposes:

- Provision of our services and products.
- · Responding to your inquiries.
- Improving our website and services.
- Fulfilling legal obligations.
- Marketing and communication (only with your explicit consent).

### 4. Legal Basis

The processing of your personal data is based on the following legal grounds:

- Art. 6(1)(a) GDPR: Your consent.
- Art. 6(1)(b) GDPR: Fulfillment of a contract or pre-contractual measures.
- Art. 6(1)(c) GDPR: Compliance with legal obligations.
- Art. 6(1)(f) GDPR: Legitimate interests, e.g., ensuring the security of our IT systems.

# 5. Sharing Data

Your personal data will not be shared with third parties without your consent unless:

- It is necessary to fulfill a contract (e.g., with service providers).
- We are legally obligated to do so.
- It serves the enforcement of our rights.

# 6. Data Storage and Security

We store your data only as long as necessary to fulfill the respective purposes or as required by legal retention periods. To protect your data, we implement technical and organizational security measures in line with current technological standards.

### 7. Your Rights

You have the following rights regarding your personal data:

- Right of Access: You can request information about the data we store about you.
- Right to Rectification: You can request the correction of incorrect data.
- Right to Erasure: You can request the deletion of your data unless legal retention obligations apply.
- Right to Restrict Processing: You can request the restriction of processing your data.
- Right to Data Portability: You can request the transfer of your data to a third party.
- Right to Object: You can object to the processing of your data based on legitimate interests.

To exercise your rights, you can contact us using the details provided above.

### 8. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance your user experience.

#### **Cookie Policy**

This Cookie Policy explains how CoreTech Solutions AG uses cookies and similar technologies on our website:

#### What Are Cookies?

Cookies are small text files stored on your device when you visit our website. They allow us to recognize your device and save information about your preferences.

#### Types of Cookies We Use:

- Necessary Cookies: Essential for the basic functionality of our website.
- Analytics Cookies: Help us analyze and improve website usage.
- Functional Cookies: Save your settings and preferences to personalize your experience.
- Advertising Cookies: Used to display relevant advertisements.

#### How Can You Manage Cookies?

You can control the use of cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of our website.

For more information about the cookies we use, refer to your browser's specific settings.

# 9. Changes to the Privacy Policy

We reserve the right to amend this privacy policy as necessary. The current version is always available on our website.

#### 10. Contact

If you have any questions or concerns regarding this privacy policy or data protection at CoreTech Solutions AG, you can contact us at any time using the details provided above.